

Texas Office for Prevention of Developmental Disabilities



CHAIR

Bill G Carter, State Representative District 91 PO Box 2910 Austin, Texas 78768-2910

VICE CHAIR Theresa Mulloy, Ed D PO. Box 973 Stephenville, Texas 76401

June 6, 2002

Patti Smith **KVUE** General Manager P.O. Box 9927 Austin, TX 78766

Dear Ms. Smith,

I wish to extend my most sincere appreciation for KVUE's excellent coverage this week of the proposal for the Texas Alcoholic Beverage Commission (TABC) to require signage at points of alcohol sale warning that drinking during pregnancy can cause birth defects.

Sensitive and skilled reporting combined with crisp production work in this piece to tell both the facts and the relevance of the issues to our lives. It exemplified KVUE's focus on content and quality in its newscasts, and showed how issues of this nature should be reported.

Your desk and field reporters clearly and succinctly put the major issues into the proper context, reported the facts, and helped viewers understand the risks associated with a woman's choice of anything other than a nonalcoholic beverage if she is pregnant or if she is unsure about her pregnancy status.

The closing was particularly effective, as viewers learned that TABC's options include invoking their regulatory authority for the purpose of promoting the public health, or whether they will take a less proactive approach by merely encouraging public service messages or similar general awareness projects.

I also wish to take the liberty of providing you with information about a 6/21/02 Town Hall Meeting on fetal alcohol disorders. I hope that you will consider it for assignment as a related follow up to the TABC proposal so that your viewers can learn why these issues are of importance to them.

Sincerely Yours,

Larry Camp

Executive Director

of Camp

MEMBERS

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May 07, 2002

Patti Smith General Manager KVUE 3201 Steck Avenue Austin, TX 78757

Dear Patti,

I'm writing to congratulate you and your staff on being selected as a recipient of the prestigious Edward R. Murrow Award for Feature Reporting, Sports Reporting and Web Site.

This honor reinforces KVUE's leadership position in the broadcast community and CNN is proud to be partnered with such a quality organization.

Again, congratulations to all!

Keep producing news they can't ignore,

Susan Grant

President

CNN Newsource Sales

Jack Womack

Executive Vice President

CNN Newsource

Cc: Jeffrey Kurtz, Sales

Mera Cardenas, Affiliate Relations

(NBUC)



April 8, 2002

Patti Smith C/O Kvue - TV Po Box 9927 Austin, Tx 78766

Dear Patti:

Thank you so much for your generous contribution to our 2002 Partner of Youth Campaign. Your \$400.00 gift will help provide deserving individuals and families the opportunity to enjoy YMCA memberships along with any number of YMCA of Austin programs.

The Mission of the YMCA of Austin explicitly states that our programs are intended to build healthy spirit, mind and body for *all*. As long as funds are available, no deserving child, individual or family will be turned away from a YMCA of Austin membership or program due to an inability to pay the stated fee. We are able to successfully honor such an ambitious policy solely due to the kind generosity of you and so many others like you.

Your Partner of Youth contribution might help a child learn to swim at one of our several aquatics facilities, it might allow a family to send their kids to one of our day camps, or it might help subsidize a teenager's involvement in one of our teen programs. Regardless of where and to whom your donation is specifically applied, *all* POY contributions help improve lives right here in Austin.

You will receive an acknowledgement of your contribution for tax purposes in January 2003. Thanks again for helping us build strong kids, strong families and strong communities.

Sincerely,

Mark Kiester

Director of Financial Development

Hay Killoh AWAT Troilblerer. Thirts.

/p//C

YMCA OF AUSTIN Metropolitan Offices 1100 West Cesar Chavez Austin, TX 78703 Phone (512) 322-9622 Fax (512) 457-1972







Dr. Richard W. Fonté, Preside

5930 Middle Fiskville Road • Austin, Texas 78752 • Phone: (512) 223-7000 • FAX 223-1903

April 1, 2002

KVUE News 3201 Steck Ave. Austin, Texas 78757

Dear Quita Culpepper,

Special thanks for the wonderful news coverage on the Adult Education program at Travis County Correctional Facility. The story was very positive and informative. Thanks for familiarizing the Austin community on the need for educational programming within our correctional facilities. Please share with your photographer (Rick) that he did a wonderful job!

Continued success,

Pénny Logah

Adult Education Coordinator Austin Community College

CC: Patti Smith, Station Manager



Executive Committee: Glenda Lane Chairman Carl F. Flenel CPP Vice-Chairman Carol Funderburgh Treasurer Sara Kessler Secretary Leroy J. Wormley, Jr. Director Emeritus
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Diana Dukes Executive Director

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S.P O Tom Sweeney

A.I.S.D.P.D. Unit Sgt. J J. Schmidt

T.C.S.O. Unit

Cpt. Scott Burroughs

Dep. Demetne Mitchell

Dep. Scott Moore

CASES CLEARED

137
37
25
758
832
331
1681
36
0
392
1098
3509
8,829

RECOVERED:

Narcotics \$21,938,391 Property \$10,166,295 Stolen Vehicles 240

REWARDS PAID \$910,190

MEMORANDUM

TO:

Patti Smith General Manager, KVUE 24 Television

Kathy Hadlock, Special Events Producer

FROM:

Diana Dukes

Executive Director

DATE:

July 11, 2002

SUBJECT:

Second Quarter 2002 Performance Results

The summer is really heating up with Capital Area Crime Stoppers! In April, May and June of this year, 51 arrests were made and 79 cases cleared. The Crime Stoppers tips hotline number received over 300 anonymous tips this quarter leading to these cases solved as well as the capturing of <u>33</u> fugitives from justice.

This quarter brings our grand total to 8,772 cases cleared, \$910,190 paid in rewards, and over \$32 million in illegal weapons, narcotics and stolen property recovered since the program began in 1979.

We value this program as a community organization where citizens and the police department work together to make Austin and Travis County a safe living environment. We know that the program's success is in no small part due to KVUE 24's commitment to our mission and the community. Thank you for your dedication and loyalty.



July 9, 2002

Ms. Patti Smith
Vice President & General Manager
KVUE-TV
3201 Steck Ave.
Austin, Texas 78757

Dear Patti:

We want to thank you and your folks for help in covering San Antonio's recent floods. The scope of this disaster would challenge any news organization and our limits were certainly tested. When we called for help, our esteemed siblings from Austin came running. KVUE and the other Texas cluster stations enabled the KENS news team to overwhelm the competition. The viewers agreed as we had terrific ratings.

Specifically. I would like to thank Frank Volpicella. I can always trust a fellow Gator to come to the resche. Gara Tuma and her photographer did some terrific work for KENS. James Greenhall was there for us every step. He was great. If I left anyone else out, I apologize. Know, however, that we are grateful to everyone from KVUE.

If KVUE ever calls for help, KENS will be there.

Thank you!

Sincerely,

Tom Doerr

Executive News Director

Copy: Dennis Williamson, Frank Volpicella

Guzagelini Sin Cam One.

Austin Independent School District



Pascal D. Forgione, Jr., Ph.D. Superintendent

October 28, 2002

Patti C. Smith
Vice Presdent/Gneral Manager
KVUE-TV
3201 Steck Avenue
Austin, TX 78757

Dear Ms. Smith

I applaud KVUE's community commitment and thank you for generously airing the Austin School District's *Back to School* PSA.

It is most important that, from "Day One," students are in school and ready to learn. Alerting our young people and their parents about the first day of school is a critical step in ensuring that teaching and learning get off to a strong start in every classroom.

I am grateful for KVUE's partnership with AISD and its dedication to the educational success of Austin's children. Our community, working together, will ensure their bright future. Again, thank you for your generous support.

Best regards,

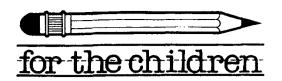
Pascal D. Forgione, Ph.D.

Superintendent

cc: Thad Rosenfeld

Community Relations Manager

Fay Torque



2307 Tower Drive Austin, Texas 78703 November 18,2002

Patti C.Smith Vice President/General Manager KVUE 3201 Steck Avenue Austin, Texas 78757

Dear Ms.Smith:

Thank you for your recent letter to For the Children. The board members were very pleased to know that KVUE is eager to continue offering its strong support to our organization and that it values the work we do each year to help many children in the Central Texas area get off to a good start when school opens in the fall.

We feel that we do make a difference in the lives of the many children we serve. There is no doubt that KVUE plays a very important part in getting our message out to the public in the two weeks before school opens.

We were impressed by the actual cash value representing the time allotted to For the Children between July 28 and August 10,2002. Mr.Rosenfeld said that it amounted to \$43,910, a very large sum indeed.

We value our relationship with KVUE and look forward to working with you .

Sincerely, Bararm

Timy Baranoff Board Member

FOR THE CHILDREN, INC. P.O. Box 163811 Austin, Texas 78716 (512) 505-5712 www.forthechildren.ws



COMMISSIONER James R. Hine

December 31, 2002

Ms. Patti Smith Station Manager, KVUE-TV 3201 Steck Ave. Austin, TX 78757

Dear Ms. Smith:

PUBLIC ALE

BOARD MEMBERS

Jon M. Bradley Chair, Dallas Jerry Kane Vice Chair, Corpus Christi Abigail Rios Barrera, M.D. San Antonio

> John A. Cuellar Dallas Manson B. Johnson

Houston

Terry Durkin Wilkinson Midland

On behalf of the Texas Department of Human Services (TDHS), and specifically the Texas Works Program area, I would like to express our sincere appreciation for KVUE's support of our January 2003 Texas Works Update video. In conjunction with our oversight of the Food Stamp, Medicaid, and TANF programs in Texas, TDHS produces training tools for our staff.

Your staff provided a video clip that we used in a recent training video that greatly enhanced the quality of the material. In several screenings of the video, our staff and upper management have enjoyed this piece. In spite of a very busy schedule, staff at KVUE were eager and willing to assist us. Mr. Robert R. Taylor, Program Coordinator, responded and routed our request to Mike Jenkins and David Reyes. David contacted me promptly and provided exactly what we needed.

KVUE's assistance greatly enhanced our video. We know of your station's mission of responsibility to our community, and we are grateful to receive your support. With your assistance, we'll be better able to support our staff across the state. This support for our staff will be magnified as they positively impact the millions of needy Texans we serve. Thank you again for your time and effort. Please share our gratitude with your staff.

Sincerely,

Judy Lynn Denton, Deputy Commissioner of Family Services

Texas Department of Human Services

Judy S. Denton

JLD:ec

JOHN GOWANS GENERAL



PHILLIP D. NEEDHAM TERRITORIAL COMMANDER

MAJOR DANIEL NEW AREA COMMANDER

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FOUNDED IN 1865 BY WILLIAM BOOTH

501 EAST EIGHTH STREET, 78701 • P.O. BOX 1000 • AUSTIN, TEXAS 78767 PHONE (512) 476-1111 • FAX (512) 476-6840

December 30, 2002

KVUE Austin
Ms. Patti C. Smith
Vice President/General Manager
3201 Steck Ave.
Austin, TX 78757

Dear Ms. Smith,

Thank you for helping "others" with your contribution of \$5750 worth of air time on KVUE for the Kettle Campaign between November 29 and December 23. Many programs for the less fortunate in our community are funded through donations from friends like you. These are difficult times that we serve in. With friends like you to help us, we will stay on the front lines fighting to alleviate hunger, homelessness and hopelessness.

Donations to The Salvation Army are exempt from Federal Income Tax under Section 501 C(3) of the Internal Revenue Code. The Salvation Army has not provided any goods or services for the donation. Please keep this for your tax records.

Again thank you for being part of the great "Family of Friends" of The Salvation Army. On behalf of those we serve, thank you for your gift. Your continued contributions will be greatly appreciated.

God bless you,

Major Daniel H. New
Area Commander

RT/AMB

Partner Agency of United Way Capital Area and Greater Williamson County



PUBLIC FILE

December 27, 2002

Ms. Patti Smith KVUE P.O. Box 9927 Austin, TX 78766

Dear Patti:

I hope you've had a wonderful holiday and that you are ready to flip the calendar over to 2003!

But before we do, I would like to send a personal *thank you* to you and your station for helping TAB and the 2002 participants in the NCSA program by airing announcements for one or more of the following sponsors: The Texas Army National Guard, The United States Coast Guard, The Texas Department of Health Abstinence Program, The Texas Commission for the Blind, The Texas Commission on Environmental Quality (formerly TNRCC) and The Texas Council on Family Violence.

Your valuable airtime support of this year's campaigns is greatly appreciated and has allowed us to continue expanding the services we provide members.

In first quarter 2003, we will welcome another new NCSA client, The Texas Workforce Commission. And so far, returning clients include the National Guard and the Coast Guard.

Don't forget you can download NCSA traffic instructions, pledge and affidavit forms right from TAB's internet site: www.tab.org. Radio stations can even download the audio files in Mpeg3 format. Just click on NCSA Downloads.

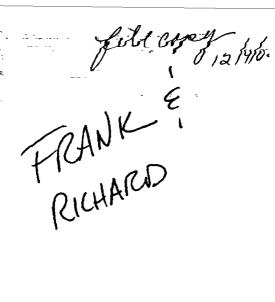
Thanks again for your support of the NCSA program and please let us know how we can help you.

Sincerely,

Craig M. Bean

Public Service Manager

2206B Donahue Austin, Texas 78744 November 27, 2002



Ms. Patti Smith, Station Manager KVUE 3201 Steck Avenue Austin, Texas 78757-8026

Dear Ms. Smith:

I enjoy watching your 5 o'clock news program. I find the diversity of stories interesting and refreshing.

I also enjoy the teasers/bumpers where you have historical facts, people's birthdays, other information. I was wondering why the teasers/bumpers have not included historical facts about Black people?

Attached for your review are possible ideas for your bumpers.

In closing, I want to thank you for your time. I hope that you will find a way to include more information about the contributions of Black people in your historical facts. Good luck with your broadcasts.

Youns truly,

Attachment

December Historical Facts

12/1/55 Rosa Pars refuses to give up her seat on a Montgomery, Alabama bus defying a transportation ordinance. This action will ignite a 382 day bus boycott.

12/1/89 Alvin Ailey dies in New York.

12/2/1884 Granville T. Woods receives his first patent for a telephone transmitter.

12/5/55 Montgomery bus boycott officially begins.

12/7/41 Dorie Miller, Black Messman from Texas downs 3 Japanese planes during the attach on Pearl Harbor

12/9/1872 P. B. S. Pinchback is the first African American sworn in as Governor of Louisiana. He will serve until 1/13/1873.

12/10/50 Dr. Ralph Bunche is the first African American to be awarded the Nobel Peace Prize

12/10/67 Otis Redding dies in a plane crash

12/10/93 Toni Morrison receives the Nobel Prize for Literature

12/11/64 Martin Luther King, Jr. accepts the Nobel Peace Prize. Sam Cooke dies in Los Angeles, Ca.

12/12/1899 Dr. George F. Grant, Harvard educated African American dentist receives a patent for the wooden golf tee.

12/15/1896 Julia Terry Hammonds invents a mechanism for holding yarn skeins.

12/16/1834 George Ruffin who will become the first African American to graduate from Harvard law School, is born in Richmond, Va.

12/19/1875 Carter G. Woodson, 2nd African American to receive a Ph. D. from Harvard, advocated the establishment of Black History Week (now Black History Month) was born on this date. Black History Week began in 1926.

12/23/1867 Madam C. J. Walker (nee Sarah Breedlove) is born in Delta, La. Madam Walker will become one of the first Black women to lead her own company. Her hair care products will be distributed by home visiting agents. Madam Walker will host annual conventions of sales reps to celebrate sales. Purportedly, Madam Walker was the first African American female millionaire.

12/25/1867 Cabell "Cab" Calloway, Jr. born.

12/26/1894 Jean Toomer was born. His experimental novel CANE makes him one of ht most respected authors of the Harlem Renaissance.

12/26/31 Lonnie Elder is born. He wrote the play CEREMONIES IN DARK OLD MEN.

12/27/27 Charles Drew establishes in New York the first blood bank. Pioneered the creation of blood plasma

1/1/1863 Emancipation Proclamation takes effect

DAYS OF KWANZAA

- 12/26 Kwanzaa begins Umoja (Unity)
- 12/27 Kujichagulia (Self-Determination)
- 12/28 Ujima (Collective Work and Responsibility)
- 12/29 Ujamaa (Cooperative Economics)
- 12/30 Nia (Purpose)
- 12/31 Kuumba (Creativity)
- 1/1 Kwanzaa ends Imani (Faith)



LADY BIRD JOHNSON WILDFLOWER CENTER

4801 LA CROSSE AVENUE · AUSTIN. TEXAS 78739-1702 (512) 292-4200 · FAX (512) 292-4627 · www.wildflower.org

May 23, 2001

Judy Cornelius KVUE News 3201 Steck Avenue Austin, Texas 78757

Judy,

On behalf of our founder, Lady Bird Johnson, I want to thank KVUE News for your generous gift of Inkind Media (47,778) for Wildflower Days 2001.

The Wildflower Center serves to conserve plant habitats, restore native plant communities, and integrate native plants into planned landscapes. Native plants play a significant role in our lives because they are the foundation of all life on earth. It is therefore imperative that we protect and restore them.

KVUE News's gift will enable the Wildflower Center to continue this vital work... Thank you for your commitment to environmental preservation! Ilook forward to working with you this year.

All the best,

Sean Michael Mazuda

Corporate Development Officer

Please retain this letter as your official receipt. Since KVUE News did not receive any goods or services for your Inkind Media (47,778) contribution, your gift is tax deductible as allowed by law. The Lady Bird Johnson Wildflower Center is a non-profit 501(c)(3) organization.

100% Recycled Paper

FROM THE DESK OF FRANKIE M. FOWLER

June 15, 2001

TO: Patti Smith

RE: FIVE WHO CARE COMMUNITY SERVICE AWARD

I want to again say "THANK YOU" to those who made Tuesday night so special and so memorable for me. The whole experience was both humbling and exhilarating. When I got Mr. Rosenfeld's first call, I thought: "He must be looking for the other Frankie Fowler. There's no reason why KVUE would be calling me." When he left the second message and said: "I have good news for her.", I knew he was talking about me because the other Frankie Fowler is a man. I've been on a natural high since he and I spoke the next day and he expounded on the good news. I certainly appreciate the check from the Lola Wright Foundation, (which I have spent over and over without spending a penny). eventually, I will spend every penny and, with time, forget it. But I will have the constant reminder of the beautiful Five Who Care award. Everything that happened and everything I received serves to remind me that I don't volunteer for rewards, but rewards will NEVER stop me from volunteering, they just spur me on.

Please convey these words of thanks to all at KVUE who need to read them (especially my cousin Vickie) and to your partners at Slack and Davis and Frost Bank. Again, I say: "Oh, how happy you have made me, oh, how happy you have made

Sincerely,

Frankie M. Fowler

Dear Patti —

I just wonted to thank you and are
those involved at KVUE with the five Who
Care tward. I was a record remove up
and I could not have been more thrilled
with this honor.

The baryant at one World Thewere, was
lovely and it was a pleasure to meet you
and your staff-especially angula (she
was now "buddy" for the evening and was
delightful.)

Again - I that you for this very special recognition.

Missay ruccellous,

Nuisay ruccellous,

Nuisay ruccellous,



May 14, 2001

Lynn Sparks **KVUE-Television** 3201 Steck Avenue Austin, TX 78757

Dear Lynn:

On behalf of Southwest Recreational, Inc, we would like to take this opportunity to thank you for your generous donation of the Drinking Cups, Coasters, Popcorn, Car Shades, Frisbees, Pencils, Cappuccino Cups, and Key Chains, which helped to make our 2001 Spring Fling a great success. It was very much appreciated.

Thank you once again for your support.

Sincerely,

Fred Martinez

Human Resources Manager

fall Med

Sabina Harlan 1

Shauks Lynn, Lope all is well. **Human Resources Representative**



(Merrica)



June 15, 2001

Patti C. Smith KVUE 24 3201 Steck Ave. Austin, Texas 78757

Dear Patti,

The Round Rock Express have been fortunate enough to find themselves in another successful Championship Pennant Drive and we could not do it without sponsors like you. We have so many reasons to be celebrating. Our attendance is right on track to match last year's record of 660,110 fans. The team has already clinched the first half of the Texas League Western Division and that win guarantees the team a spot in the 2001 Texas League Championship playoff games.

All of this success could not have happened without the support of our community sponsors. The businesses of Central Texas are the backbone of the Round Rock Express. We are grateful for the support your company gives the Round Rock Express and without your support we would have not been able to attain the success we have achieved today.

We hope that you are just as excited as we are about the growing number of fans coming out to the Dell Diamond and the possibility of another Texas League Championship for the Round Rock Express. Thank you again for all of your support and please do not hesitate to let us know if there is more that we can do for your organization. We hope to see you out at a game soon, but until then take care and Go Express!

Sincerely,

Reid Ryan

President & C.E.O.

Round Rock Express

what can I say? You guys are the best!

2000 Texas League Champions



July 5, 2001

3110-A Manor Rd.

KVUE TV 3201 Steck Ave. Austin, Texas 78757

Austin, TX 78723

Phone: 512-457-0999

Ms. Pattie Smith and Mr. Thad Rosenfeld,

I was so excited to have been chosen as one of the "Five Who Care" recipients for the year 2000. Thank you so much for allowing me to be a part of such a huge and well organized event held here in our own city. It was truly a privilege to be honored at this event. Your staff made me and all of the participants feel really special.

The money was also a surprise and blessing for me. Once I received notice that I was chosen as a recipient and was informed about the cash award, I encouraged my oldest daughter (which is divorced and working mom) to purchase a home. I offered the cash award as an incentive to her and my granddaughter. I wanted my granddaughter to have her own bedroom and yard. Needless to say, the money I received went directly to them. My daughter moved into her home this week, and now my granddaughter has her own bedroom. I can not thank you and your sponsors enough for the cash award and the continued support I have received from our community.

Once again, thank you for giving me the opportunity to participate in such a wonderful event, which allowed me to network with so many others that have a common goal, and that is helping others. Since the viewing of the award ceremony, more people are aware of our program and I have received many calls, donation, and new clients since the program aired.

Sincerely,

Elissa Benford

Executive Committee: Glenda Lane Chairman Carl F. Flegel, CPP Carol Funderburgh Sara Kessler Secretary Leroy J. Wormley, Jr. Director Emeritus Carol Baldwin Martine Member-at-Large **Becky Motal** Member-at-Large Kent V. Koen Immediate Past Chairman R.M. "Bob" Tinstman Nominating Chairman Joe Jerkins Diana Dukes Executive Director

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A.I.S.D.P.D. Unit Sgt. J.J. Schmidt

CASES CLEARED

As of June 2001	
Homicide	134
Sexual Assault	37
Assault	22
Robbery	743
Theft	830
Burglary of Building	331
Burglary of Habitation	1680
Forgery	36
Arson	0
Narcotics	334
Fugitives	879
Other	3494
TOTAL	8520

RECOVERED:

\$21,631,705 Property \$10,067,140 Stolen Vehicles

REWARDS PAID \$894,185

MEMORANDUM

TO:

Patti Smith General Manager, KVUE 24 Television

Kathy Hadlock, Special Events Producer

FROM:

Diana Dukes

Executive Director

DATE:

July 12, 2001

SUBJECT:

Second Quarter 2001 Performance Results

This summer Capital Area Crime Stoppers and KVUE 24 are turning the heat up on crime. Our second quarter 2001 results are even better than our first quarter. In April, May and June, Crime Stoppers tips led to 55 arrests and 86 cases cleared. These cases include the capturing of 48 fugitives from justice, and an arrest in the case involving the hit and run of an APD off-duty officer.

This quarter brings our grand total to over 8,520 cases cleared, \$894,185 paid in rewards, and over \$31 million in illegal weapons, narcotics and stolen property recovered since the program began in 1979.

We value this program as a community organization where citizens and the police department work together to make Austin and Travis County a safe living environment. We know that this program's success is in no small part due to KVUE 24's commitment to our mission. Thank you for your dedication to keeping crime down even while the population continues to increase at a rapid rate. It's working!



POBUC FILE

August 28, 2001

Ms. Patti Smith KVUE-TV P.O. Box 9927 Austin, Texas 78766

Dear Patti:

TAB's 2001 Annual Convention & Trade Show is a wrap, and by all accounts it was extremely well-received!

On behalf of the entire staff, I thank you for your extraordinary efforts and personal leadership during the past year to make this event a rewarding experience for Texas broadcasters.

We greatly appreciate your investment of time and creativity during the development process for the convention. It was critical to designing a program that served the needs and interests of your colleagues throughout the state.

You can take great pride in knowing that your service on TAB's 2001 Convention Committee helped make TAB a stronger and better organization!

Thank you, again, for your excellent work.

Respectfully

Oscar A. Rodriguez Deputy Director

TEXAS STATE HISTORY MUSEUM

Post Office Box 12874
Austin, Texas 78711

TELEPHONE
(512) 936-8746

FAX
(512) 936-4699

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TheStoryofTexas.com

EXECUTIVE OFFICER
Bonnie Campbell

MUSEUM DIRECTOR
Lynn Denton



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Dealey Decherd Herndon CITIZEN BOARD MEMBER Rick Crawford EXECUTIVE DIRECTOR

PUBLIC FILE

September 1, 2001

Patti Smith KVUE 24 3201 Steck Avenue Austin, TX 78757

Dear Patti:

The Bob Bullock Texas State History Museum gratefully acknowledges the support of KVUE 24 as the 2001 Official Media Sponsor of the Texas Spirit Theater.

The Museum's Grand Opening Celebration and subsequent "summer season" were a huge success. More than 384,000 people have visited the Museum and its theaters since the Opening, a number we attribute to the positive image that KVUE helped create in the Central Texas community. Thank you for helping to make the Museum's opening a positive experience for everyone involved.

Patti, we are pleased to partner with KVUE and look forward to working with you in the future.

Sincerely,

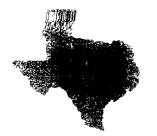
P. bom 6

Lynn Denton Museum Director

Enclosure

xc:

Rick Crawford, SPB Executive Director Bonnie Campbell, Museum Executive Officer



TEXAS ASSOCIATION OF BROADCASTERS

Ann Arnold, Executive Director

TUBLIC FILE

September 10, 2001

Ms. Patti Smith KVUE-TV P.O. Box 9927 Austin, TX 78766

Dear Patti:

On behalf of the Texas Association of Broadcasters I would like to thank you for making the TAB/SBE 48th Annual Convention and Trade Show an enormous success.

Because of your participation and support, TAB can continue to bring affordable and effective training to management, engineering and sales staffs, as well as host the Third Annual TAB Golf Tournament, Opening Reception and President's Reception & Awards Gala.

Your membership and continuous involvement strengthens TAB's day-to-day operations and your comments are very important to us. Your feedback will help us eliminate inconveniences and improve our program as a whole.

I've enclosed a short, one-page survey for you to return as soon as possible. Please fax the completed survey to (512) 322-0522.

Thank you again for your participation.

Respectfully,

Ann Arnold

Executive Director

P.S. Please mark your calendar for the Texas Broadcast Education Foundation's Scholarship Gala on Nov. 8, at the Governor's Mansion in Austin. Join your friends in Texas broadcasting as we honor Pioneer Broadcaster Wendell Mayes and raise money for Texas college and university students. Please keep an eye on your mailbox and fax machine for more details or call us at (512) 322-9944.



PUBLIC FILE HUT/es/30

May 23, 2002

Judy Cornelius KVUE News - 2 3201 Steck Avenue Austin, Texas 78757

Dear Judy,

On behalf of the Lady Bird Johnson Wildflower Center board and staff, I want to thank KVUE News for your generous in-kind gift of television promotion for *Wildflower Days* 2002.

Over 6,000 people attended the *Wildflower Days* festivals and thousands more visited the Center during the *Wildflower Days* season. The Wildflower Center enjoyed record plant sales at the festivals placing approximately 14,000 native plants in new homes — a true testament that the public appreciates the value and beauty of native plants.

The Wildflower Center serves to conserve plant habitats, restore native plant communities, and integrate native plants into planned landscapes. Native plants play a significant role in our lives because they are the foundation of all life on earth.

Many, many thanks for your support – we truly appreciate our friends who share Mrs. Johnson's dream of restoring and preserving the land.

Sincerely yours,

Leslie Lewis

Development Director

Please retain this letter as your official receipt. Since KVUE News did not receive any goods for your \$10,000 contribution, your gift is tax deductible as allowed by law. The Lady Bird Johnson Wildflower Center is a non-profit 501(c)(3) organization.

4801 La Crosse Avenue stin, TX 78739-1702 (512) 292-4200 fax: (512) 292-4627 www.wildflower.org





Certified Affiliate Second Harvest National Food Bank Network June 6, 2002

Ms. Patti C. Smith KVUE-TV 3201 Steck Avenue Austin, TX 78757

Dear Ms. Smith:

Thank you very much for sponsoring the H-E-B "Check Out Hunger" program once again this year. The tremendous support provided by KVUE-TV was simply invaluable to the success of the program. The wonderful promotional spots you provided greatly increased the community's awareness, and therefor their donations. The Capital Area Food Bank of Texas is very grateful to be receiving \$92,000.00 from this year's campaign. With these "Check Out Hunger" contributions, the Food Bank will be able to provide food for 1,840,000 meals for our neighbors in need in Central Texas. What an amazing gift, and much of it is due to your efforts.

"Check Out Hunger" also helps us sustain our many programs and services at the Food Bank. Each week, the Fresh Food For Families program distributes high-quality perishable foods to hundreds of families and individuals, including many elderly people barely surviving on a fixed income. Kids Cafe, a program that partners with after-school mentoring programs and provides a hot, nourishing evening meal several nights a week for children in poor neighborhoods, will also benefit from these efforts.

We are very thankful for the commitment KVUE-TV has made to supporting the Food Bank and to helping build a stronger community. Without your assistance, the Food Bank would not be able to help so many families facing hunger. On behalf of all our neighbors in need, thank you for all your support.

Most Sincerely,

Judy Carter Executive Director

Ray Fernandez

Director of Communications

an Pruett

Deputy Executive Director

Kristie Gibson

Events Coordinator

Ce: Thad Rosenfeld, KVUE-TV

8201 South Congress Avenue ★ Austin, Texas 78745 ★ 512.282.2111 ★ fax: 512.282.6606

www.austinfoodbank.org